



Home Market: Raleigh, North Carolina

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Scott Lane, AICP, CPTED

Planning, Conceptual Design, Economic Analysis

Mr. Lane has 30 years of professional experience in transportation planning, public engagement, and land use/economic relationships. He has served as a director for metropolitan planning organizations and as a private consultant. He has conducted long-range transportation plans, conceptual corridor studies, bicycle/pedestrian studies, small-area studies, and economic-land use impact studies. His work tasks have involved award-winning community outreach; social media and visualization tools; NEPA/secondary and cumulative effects practices and studies; and has been a trainer for the National Complete Streets Coalition. He has also written numerous papers and made many presentations on the intersection of metropolitan planning, policy, economics, and land use-transportation connections. Mr. Lane has been a principal investigator on NCHRP / NAS projects for MPO best practices and the relationship of land use, environment, and transportation effects. He carries credentials in the fields of Planning (AICP), Sustainability (ISSP-SEA), and Bicycle Safety Instruction (LAB Certified Master Instructor).

Small Area and Corridor Planning / Design

Various: Managed / Prepared 20 Bicycle and/or Pedestrian Plans (NC)
Raleigh: Multimodal Lead on Six Forks Road Corridor Study (NC)
Morgantown: University Avenue Complete Street Corridor Study (WV)
Charleston: CMP and Transportation Plan for MPO and City (SC)
Lake Charles: Transportation Plans for MPO and Parish (LA)
Wake/Franklin Cos.: Small-Area Plan for Northeast Area Study (NC)

Market Impact Analysis and Economic Analyses

Burlington: I-89 Pedestrian/Bicycle Bridge Benefit-Cost Analysis (VT)
Alabama: Indirect & Cumulative Analysis of Birmingham Beltline (AL)
Winston-Salem: Indirect & Cumulative Analysis of Winston-Salem Beltline (NC)
Gaston County: Indirect & Cumulative Analysis of Gaston E-W Connector (NC)
Murphy: Market Study for Andrews-Murphy Rail (NC)
Delhi: Conducted Market Analysis for Trail (OH)

Engagement & Communications

Print: Designed and Completed Newsletters, Surveys
Digital: Create layout and prepare text, graphics for reports
On-Line: Developed Websites, including interactive content
In-Person: Focus Groups, Events, Fun and Productive Meetings
Plans: Developed public participation plans, LEP/EJ programs

Land Use / Transportation Policy

TBARTA: Policy Analysis of three-MPO Tampa Bay Region (FL)
Metrolina: Policy Analysis Guidance for MPO in Charlotte (NC)
Raleigh: Land Use / Transportation Plan for Crabtree Valley (NC)
Leesburg: Transportation and Related Sections of Town Plan (VA)
Hampton Roads: MPO Analysis/Guidance in Hampton Roads (VA)
Wendell: Policy, Transportation, Engagement for Comprehensive Plan (NC)

EDUCATION



- M.A., Geography/Economics, University of North Carolina-Charlotte
- B.S., Geography (Market Location), University of North Carolina-Charlotte

EXPERIENCE

30 years, planning, economics, and public-facing technical studies including:

- 11 Years, J S Lane Company, LLC
- 9 Years, Stantec Consulting
- 6 Years, Louis Berger Group, Inc.
- 12 Years, MPO Director/Planner

SKILLS

Economic Impact Analysis 
Stakeholder Engagement 
Land Use & Policy 
Multimodal Planning 
Graphics & Reporting 

SELECTED PRESENTATIONS

Multimodal Planning and Travel Demand Management with Big Data, NC Association of MPOs, Charlotte, NC, April 2019.

Bike+Walk Implementation Plan for Durham, NC. BikeWalkNC Summit, Wilmington, NC, November 2017.

Walk in the Light: Integrating Personal Security into Pedestrian Spaces. Walk21 Conference, Calgary, AB, Canada, September 2017.

Creating Value: Assessing the Return on Investment in Complete Streets. National Webinar (1000+attendance), National Complete Streets Coalition, Smart Growth America, March 2017. [\(website\)](#)

Corridor and Regional Planning in a New Age: Integrating Technology with Traditional Scenario Planning, Safety, and Multi-Modal Objectives. Association of Metropolitan Planning Organizations (AMPO), October 2013.