

J S Lane Company, LLC (www.jslanecompany.com) is owned and operated by J. Scott Lane, AICP, CPTED, a 30-year veteran of planning and policy based in Raleigh, North Carolina. Mr. Lane has worked for municipalities, counties, metropolitan planning organizations, states, and federal agencies to help respond to policy, financing, systems planning, project/corridor planning, NEPA, transit, bicycle, and pedestrian assignments in Florida, Georgia, the Carolinas, Virginia, Louisiana, Mississippi, Alabama, Minnesota, New Jersey, New York, Tennessee, and Vermont. His work has earned him recognition from the NC Chapter of the American Planning Association; Governor's Highway Safety Program; and other organizations. Mr. Lane started his company in 2010 based on the principle that experienced, effective, and responsive consulting can be conducted cost-effectively by bringing together smaller companies and talented individuals. Mr. Lane's comprehensive knowledge of multimodal planning, financial and economic practices, visions for systems and corridors, and public engagement techniques provides a robust resource to selected clientele. He's returned their trust by helping clients win millions of dollars in grant awards (2021 RAISE Grant awarded to South Burlington, VT for the I-89 pedestrian bridge); reach tens of thousands of process participants; and achieve the mobility, safety, economic, social, and environmental objectives of their communities. Mr. Lane has led best-practice research for MPOs and NCHRP, including NCHRP 08-72: *Practical Approaches for Involving Traditionally Underserved Populations in Transportation* and Synthesis 419: *Decisionmaking and Transportation Improvement Program Revision Process*. He has also led best-practice and organizational performance studies for MPOs in Hampton Roads, VA; Metrolina, NC; Raleigh, NC; and the Tampa Bay Region of Florida. As an affiliate to another firm, Mr. Lane was the Principal Investigator for NCHRP 08-122 *Metropolitan Planning Organizations: Strategies for Future Success*.

Throughout his career, Mr. Lane has helped metropolitan planning organizations, cities, counties, and states address difficult challenges, from air quality conformity (contributed to development of interagency agreement process as well as being recognized in a best-practice FHWA scan) to performance measure development (congestion management process and prioritization schema for several MPOs) to integrated processes for land use (author of guides and trainer for indirect/cumulative effects practice) and economics (highest-attended speaker for the 2018 Smart Growth America / National Complete Streets Coalition for economics webinar and author of various benefit-cost / return on investment studies). Mr. Lane remains a practitioner at core to ensure that he never loses connection to real-world issues facing today's transportation providers by developing long-range transportation plans, multimodal studies, and comprehensive plans for communities. Mr. Lane is professionally certified in sustainability (ISSP-SEA) to complement existing skills in economics, crime prevention through environmental design (CPTED), and pedestrian/bicycle planning.

The range of services offered by Mr. Lane includes the following.

- Comprehensive and Transportation Plans
- Freight Mobility Planning
- Long-Range Transit / Micromobility Planning
- Demographic and Econometric Studies
- Corridor and Complete Streets Planning
- Economic Impact Assessment
- Transportation-Land Use Linkage Studies
- Technology Integration Practices
- Performance Measurement
- Financial Plans and Revenue/Cost Estimation
- Bicycle and Pedestrian Studies
- Transportation Project CPTED Assessments